

Mexico City, July 18th 2022

**SWITZERLAND GLOBAL ENTERPRISE
S-GE**

To whom it may concern,

It is my pleasure to recommend Business Analytics and Applied Economics, S.C, also known as [BA+AE] for the Expert Network of Switzerland Global Enterprise (S-GE).

BA+AE has been participating in the Expert Network of the Swiss Mexican Chamber of Commerce since January 2021. Through this time its representatives Gonzalo Robles e Ismael Salas have participated in high-level meetings of the Swiss Mexican Chamber's Working Groups, such as: regulatory affairs, international trade, social responsibility, intellectual property, among others. The company has also shown extensive experience in business consulting and applied research as it did with the Business Opportunity Report for Swiss Companies in the Aerospace Industry in Mexico.

Given these qualifications, we therefore highly recommend BA+AE. Should you have any question, please do not hesitate to contact the Swiss Chamber in Mexico.

Sincerely,



Natalia Villanueva, Deputy Director of Operations and Finance, SwissCham Mexico.