



**Lava IP International delivers fast, reliable, transparent, and highly effective International Business Development and Business Matchmaking solutions to private companies, public companies, Embassies, and government trade and export promotion organisations across 50+ countries.**

Founded in 2008 by management active in the fields of international B2B research, business intelligence, B2B sales, and B2B marketing since 1999, the company now offers a diverse suite of off-the-shelf and customised services.

These services include:

- International Business Development Consulting
- Export Promotion
- International Lead Generation
- Market Entry Strategy
- Business Matching & Matchmaking
- Distributor Searches
- Global Business Partner Searching
- Custom B2B Market Research

Our clients include:

- Embassies & Consulates
- Chambers of Commerce
- Private & Public Companies
- SMEs & Company Representatives
- Research Companies
- Trade Delegations
- Trade Promotion Agencies
- Other Research Consultancies
- Other Trade Organisations

B2B services come in many shapes, sizes, and forms. We provide a full suite of international Business-To-Business / B2B services to suit any budget, including quick market research enquiries, international business partner searches, global business matchmaking projects, large-scale market surveys, and setting up client operations.

We can help you grow your business internationally in any of the 50+ countries we cover. Our service mix offers a unique combination of finely-tuned international B2B services that can be blended, streamlined, and then focused in a way that delivers targeted results.



With an unparalleled ability to identify well-matched partners for clients, and with our B2B matchmaking services being described as "best in class", we also help other research providers really bring their results to life by identifying active sales leads and live business opportunities that they can then include in their own in-house research projects for their clients.

Project sectors include:

- Automation, Automotive & Aerospace
- Construction
- Education & Training
- Electrical & Industrial Electronics
- Environmental Engineering
- Financial Technology
- Food & Beverage
- Luxury, FMCG & Consumer Products
- Marine Equipment & Engineering
- Materials Handling
- Oil & Gas
- Precision Engineering & Manufacturing
- Pharmaceutical Engineering
- Pharmaceuticals, Life Sciences & Healthcare
- Power Generation & Energy
- Services
- Solar Engineering & PV
- Software & IT
- Specialty Chemicals
- Transportation



...and more.

Using our proven methodology, we make it possible for companies of all sizes to build profitable relationships extremely quickly, and to find customers and distributors in new markets with maximum efficiency.

Lava IP International is now recognised by a number of leading international government trade organisations as a reliable partner that delivers consistently strong results on time - and within budget.

**[www.wearelava.com](http://www.wearelava.com)**

