

## Sustainable Development Advisory Services

Clients:	Specialist areas:	Specialist geographies:
<ul style="list-style-type: none"> <li>✦ Private sector companies</li> <li>✦ Government entities</li> <li>✦ Non-governmental and social impact organisations</li> </ul>	<ul style="list-style-type: none"> <li>✦ Climate change</li> <li>✦ Energy &amp; environment</li> <li>✦ Partnerships for development</li> </ul>	<ul style="list-style-type: none"> <li>✦ Gulf Cooperation Council countries</li> <li>✦ Middle East region</li> </ul>

### Strategy, policy and communications advice

Insight and analysis to **support informed decision-making** and policy implementation

Building **consensus around policies**, eliciting feedback from key stakeholders, and raising the profile of priority issues

Advice on **communication methods**, including reports, briefings, presentations and public information materials

### Project management

**Oversight and coordination** of multi-disciplinary teams to ensure the delivery of high-quality projects

Identification, engagement and **influence of major stakeholders**, using in-depth knowledge of key players in the region

**Transfer of skills and knowledge** to client teams

### Designing and facilitating events

Tailoring **coherent and action-oriented agendas**

Sourcing and **briefing speakers**, identifying participants, leading discussions and summarising the outcomes

### Capacity building and training

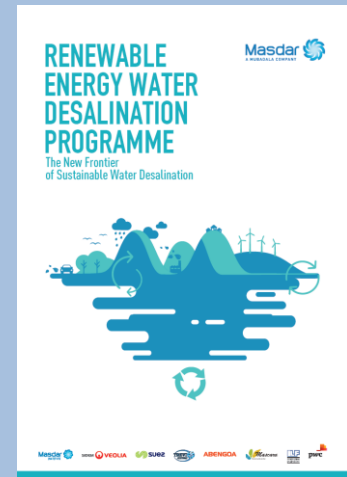
Assessing clients' current capacities to implement their sustainable development strategies

Designing and delivering **bespoke and innovative training activities** to fill any gaps

## Selected Projects & Clients



Preparing a report on Masdar’s renewable energy desalination programme and creation of strategic reports on commercial deployment and how to secure future of the site as an innovation park.



Managing the assessments for the [Zayed Sustainability Prize](#), for Masdar and UAE leaders/sponsors of the prize. Managing delivery team including assessment of entries and providing technical content to facilitate decision-making on prize winners.



Developing [Dubai’s climate change adaptation strategy](#), in support of Deltares, Dubai Municipality and the Executive Council of Dubai, as part of Dubai’s commitment to the global C40 Cities Network. Leading development of climate change risk and adaptation assessment for energy, food security and financial services for Dubai as well as local stakeholder engagement and capacity building.



## Selected Projects & Clients



Conducting study on UAE Blue Economy and opportunities to engage the Private Sector.

Designing and delivering a climate change research and learning programme for fifty [DEWA employees](#) and university students.

Editing and reviewing a major renewable energy report (in press) and a greenhouse gas inventory report for ‘the Sustainable City’, developed by Diamond Developers.



Co-authored a peer reviewed working paper: ‘Engaging Gulf Non-state and Subnational Actors in Implementing the Paris Agreement’. The study puts forward a series of action-oriented recommendations for both GCC non-state and subnational actors and governments.



## About Us

### Tanzeed Alam, Managing Director



For over fourteen years, Tanzeed has promoted positive change on climate change, energy and environmental conservation across three continents within government, industry, businesses and communities. His previous experience includes directing the Climate Change, Energy & Sustainability work of the World-Wide Fund for Nature's activities in the UAE and GCC region. Previously he was Science Policy Advisor for Energy & Climate Change at the UK's independent scientific academy, the Royal Society. Tanzeed has a post graduate MSc in Conservation from University College London and BSc (Hons) in Zoology from the University of Edinburgh.

### Paola Ferreira, Associate Consultant



Paola is an environmental policy and strategy expert with 17 years of experience in leading environmental initiatives in complex political environments. Her expertise is focused on formulating environmental proposals with solid scientific and technical basis that result in high impact conservation. She has provided policy advice to government bodies in Colombia and the UAE, most recently with the World Wide Fund for Nature in the UAE/GCC. Paola has two BSc degrees in Biology and Civil Engineering from Los Andes University (Colombia) and a MSc. in Technology & Policy from MIT (USA).

### Florian Eppink, Associate Consultant



Florian is an environmental economist with over 15 years of experience in academia and consulting. His areas of expertise include ecosystem services, non-market valuation using benefit transfer and discrete choice experiments, and environmentally-extended cost benefit analysis. He has worked for international organisations national governments, conservation groups across the globe. Florian has an M.A. and a Ph.D. in Economics from the Vrije Universiteit (VU) Amsterdam.