



Dear Chandan,

Greetings from TKC!!

About Us

We are the first, fastest and the largest growing pediatric clinic chain in the country. We are close to 4 years in this sector and have interacted with 50000+ parents across our clinics and clinic partnership in west.

Our Vision: To offer expertise and services which offers comfort, control and creation of opportunities in child healthcare over a period of time.

Our Mission: To have 500 clinic partnerships in the country by 2020.

Keeping our mission in mind, we are looking for experienced, passionate and focussed partners who can take this objective forward. Based our interaction, we are happy to offer you a business opportunity which can help us both to grow together and simultaneously create a positive impact in child health care as an industry.

Our Offer: Business partner for our core service verticals.

Our core verticals include services which entails all possible wants that is required to operate a clinic successfully, and caters to the vision of providing comfort, control and creating new opportunities for the doctor(s) who avail it. We will have a proper induction program for you and your team, which would give a complete perspective of our offerings. i.e. Technology partnership, Management partnership and Growth partnership.

Your Core Responsibilities as a Business partner

1. **Acquisition:** Partnering with new doctors across our various verticals, across various markets with a specified timeline as agreed mutually.
2. **Management:** Recruitment, Training and/or streamlining the processes for the doctors to run their clinics smoothly.
3. **Sensing growth opportunities:** Working closely with us to create opportunities of growth, both at the clinic(s) and the partnership level.

Your Part of Investment

1. A capable team/infrastructure: A team of qualified professionals with an experience of 3-5 years, fluent in English, computer literate and preferably with some sales experience.
2. Budgets for lead generations: While we as a company would provide with internal references to begin with, online & tele- marketing, events can and should be budgeted and planned to reach our desired milestone numbers.
3. Or any other such investments which can assist in effective acquisitions and management over a period in time.



Other addendums

1. Your company would be allowed to use the TKC logo as an official business partner in all your suggested and approved communications.
2. Your exclusivity for a given market would be for a specific duration and time and as mutually agreed upon.
3. Newer markets would be offered as a “First right of offer”, however based on the performance and successfully achieving the business targets as agreed upon and as per point 2.

Should you have any further questions, clarifications on the above said pointers, we would be happy to cater to them.