


January 10, 2016, Luzern

Recommendation for Christina Kwok

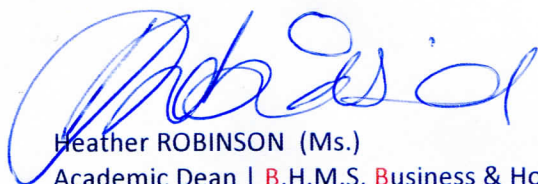
Christina Kwok of Cross-Cultural Synergies conducted 2 workshops in December 2014 and May 2015 on Cultural Dimensions for our international students at the **Business School and Hotel Management School** (BHMS) in Luzern, titled: *Developing an International Style of Communication for the 21st Century*. Her topic was seen as an additional part of the International Human Resource Management Course at our school.

As the main coordinator for this course, I found her workshop to be extremely valuable. She demonstrated a high degree of expertise and her presentation was clear and immediately actionable. We appreciated the examples and case studies she shared with us of the importance of possessing cultural intelligence, of cultural adaptation, and the impact in an international business environment. She interacted well with students, and brought a pleasant atmosphere to the class.

Her open and inviting style invited several students to ask questions and she willingly gave her time to respond thoroughly to their questions. It is clear that Christina is extremely enthusiastic about her work. I would certainly recommend her for workshops and training on the topic of developing suitable styles of communication when doing business across borders or working in international project teams.



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