



*As leading local manufacturer in the Chinese data centre market, AIRFACT offers an own research and development department, modern production and comprehensive services for modular data centres. As innovative industry pioneer AIRFACT analysed as first company the possible applications of magnetic levitation cold technology and applied this technology for data centres in China.*

*AIRFACT is today active in different growth areas such as ICT or IoT and is in the preparation phase to bring the high-tech company to the local stock exchange. Thus a clear strategy needed to be developed and the company organisation was newly defined. Furthermore, the marketing concept was reworked to increase the brand's awareness. In order to successfully implement these demanding tasks the consulting team of SME-Ventus provided valuable assistance.*

Shenzhen in August 2017, Jackie Yan, Project Manager Shenzhen Airfact Network Environment Co., Ltd