DOING BUSINESS IN INDONESIA

Indonesia: Cuisine Paradise

RENDANG

#1 Food in the world

Rendang, the scrumptious meat dish from west Sumatra, was crowned the Best Food in CNN Travel's World's Top 50 Foods.

Beef is slowly simmered with coconut milk and a mixture of lemongrass, galangal, garlic, turmeric, ginger and chilies, then left to stew for a few hours to create this dish of tender, flavorful bovine goodness.

Rendang, flavourful beef in coconut sauce and lemongrass



A Wide Variety of **Cuisines**

Indonesian cuisine varies greatly by region and has many different influences.

With more than 300 ethnic groups calling Indonesia home, various regional cuisines exist. Often based upon indigenous culture with some mixed influences.

Indonesia has around 5,350 traditional recipes, with 30 of them considered the most important. Indonesia's cuisine may include rice, noodle and soup dishes in modest local eateries to street-side snacks and top-dollar plates.

NASI GORENG #2 Food in the world

Second to Rendang on the top of CNN Travel's World's Top 50 Foods is Nasi Goreng, Indonesia's renowned and beloved Fried Rice, confirming Indonesia's reign over the world's best loved cuisines.

While Rendang hails from the highlands of west Sumatra, Nasi Goreng is a delicious invention that somehow became popular across the Indonesian islands.

Nasi Goreng (: Fried Rice)



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bloom = verb.: 1.grow 2.flourish 3.blossom

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